Office of the Mayor
Fairbanks North Star Borough
Alaska

Proclamation

WHEREAS, the Fairbanks North Star Borough along with the Cities of Fairbanks and North Pole enthusiastically celebrate our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, the first Small Business Saturday was observed in the United States on November 27, 2010. The Senate then recognized the Saturday after Thanksgiving as Small Business Saturday in 2011. Since then, the Senate has passed a resolution annually to increase “awareness of the value of locally owned small businesses.”; and

WHEREAS, the Small Business Administration estimates that 108 million consumers supported small businesses last year on Small Business Saturday; and

WHEREAS, 93 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

WHEREAS, small businesses clearly contribute positively to our local community by supplying jobs, and generating tax revenue; and

WHEREAS, public and private organizations as well as advocacy group across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, the Fairbanks North Star Borough and the Cities of Fairbanks and North Pole support local businesses that create jobs, boost our local economy and preserve our neighborhoods.

NOW, THEREFORE, we, Bryce Ward, Mayor of the Fairbanks North Star Borough, Jim Matherly, Mayor of the City of Fairbanks, and Michael Welch, Mayor of the City of North Pole, do hereby proclaim Saturday, November 28th, 2020 as:

Small Business Saturday

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, we have hereunto set our hands this 1st day of November 2020.

Bryce Ward, Mayor
Fairbanks North Star
Borough

Jim Matherly, Mayor
City of Fairbanks

Michael Welch, Mayor
City of North Pole

ATTEST:

April Trickey, CMC
Borough Clerk