Office of the Mayor
Fairbanks North Star Borough
Alaska

Proclamation

WHEREAS, Americans consume about 22 pounds of ice cream and related frozen desserts each year on average; and

WHEREAS, according to an International Dairy Foods Association survey, most ice cream companies are family owned and have been in operation for more than 50 years; and

WHEREAS, Ice cream companies help support the U.S. economy, contributing more than $13 billion directly to the national economy and supporting nearly 29,000 direct jobs that generate $1.8 billion in direct wages; and

WHEREAS, in 2019, about 6.4 billion pounds of ice cream and frozen yogurt were produced in the U.S.; and

WHEREAS, In 1984 Congress, by Senate Joint Resolution 298, designated July as “National Ice Cream Month,” and the third Sunday of the month as “National Ice Cream Day”; and

WHEREAS, the most popular ice cream flavor in the United States is vanilla, accounting for up to 29% of sales of ice cream. Chocolate is the second most popular flavor; and

WHEREAS, the first home ice cream maker was invented in 1843, by Nancy Johnson who lived in Philadelphia. It was a hand-crank machine; and

WHEREAS, Baskin-Robbins, one of the country’s most popular ice cream chains, has created over 1,900 ice cream flavors since its first shop opened in 1945.

NOW, THEREFORE, I, Bryce Ward, Mayor of the Fairbanks North Star Borough, Alaska, by the authority vested in me, do hereby proclaim

July 18, 2021

as

“National Ice Cream Day”

IN WITNESS WHEREOF, I have hereunto set my hand this 16th day of July 2021.

Bryce Ward, Mayor
Fairbanks North Star Borough

ATTEST:

April Dickey, CMC
Borough Clerk